

## **Pitman Unveils New Website [www.PITMAN.com](http://www.PITMAN.com)**

**Totowa, NJ – May 21, 2009** – Pitman, a leading supplier to the graphic communications and wide/grand format graphics printing industries, today unveils its new engaging and innovative website [www.pitman.com](http://www.pitman.com).

“Due to the growth in on-line business, Pitman’s goal was to develop a new site that gives customers the ability to easily order on line 24 / 7,” said Peter Moore, President, Pitman Co. “we knew it was essential to show real time inventory as well as offer in-depth information about the products, product applications, industry news, and events.”

The new website is an important step in the continued path to provide outstanding customer service and value. In Phase I of the implementation, using Infor Technologies eStorefront application and EasyAsk search engine, the site offers expanded content and a very powerful search engine, minimizing the customer’s time and maximizing productivity. It allows customers to streamline purchasing with the use of multiple “Favorites” lists, the ability to review and copy previous orders, an easy to use “order pad” and real-time access to purchase history. Other features include highlights of new products by application, order tracking, invoice history and the ability to save orders for processing at a later date.

Joe Milici, Vice President Information Technology Pitman Co. explains; “Phase II will further enhance the site with features such as, on-line tutorials and product demonstrations, Material Data Safety Sheets, ICC Profiles, equipment specification sheets and ability to pay invoices online”.

By providing a rich online experience, it will be easier to find the information needed, place orders, track orders and review invoices 24 hours a day, seven days a week. Pitman’s customers can also draw upon the support of our e-commerce specialists who are fully trained to answer questions. From the Sales and Customer Service Support Teams, to our Professional Service Specialists, Pitman staff members are fully up-to-date on the latest supplies and equipment.

### **About Pitman Company**

With more than a century of services as the leading provider of imaging solutions from design to print, the Pitman Company provides a full spectrum of products and system solutions, services and support for both the digital and traditional prepress and pressroom manufacturing processes. Pitman also offers tailored product solutions for the specific requirement of printing market segments to include commercial printing, packaging production, newspaper publishing, wide/grand format graphics printing, and CAD technical design. Headquartered in Totowa, New Jersey, the Pitman Company has branch locations with modern distribution and logistics centers across the United States. To see a list of locations and our full array of products and services visit [www.pitman.com](http://www.pitman.com) or call 888-274-8626.