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**Pitman Company Signs National Distribution Agreement with Sun
Chemical for the Commercial Print Market**

Totowa, NJ – January 20, 2009- Pitman Company, North America’s leading sales, distribution and consulting company, signed a national distribution agreement with Sun Chemical. This agreement will enable Pitman to distribute Sun Chemical’s full line of commercial inks to the U. S. market. Together, Pitman and Sun will jointly provide customers with technical and product support.

Pitman continues its commitment to providing solutions which are state-of-the-art, environmentally friendly and meet customer requirements. As a color management company, Pitman takes great pride in employing our technical resources to efficiently integrate workflow solutions, compatible consumable packages and processes that are focused on improve proof-to-press matches.

“This strategic relationship with Sun Chemical strengthens Pitman’s world class product portfolio of pre-press and pressroom solutions across a broad range of key printing applications. This, coupled with our Integration Services Team, allows for a systematic color managed printing approach” states Steve Raboin, Executive Vice President.

According to Pitman’s Vice President, Pressroom Products, Dwight Collier, “our new printing ink sales, distribution and service program, with Sun Chemical, expands our ability to provide a best-in-class program by offering: 1) a broadened and expanded product portfolio in conventional sheetfed, heatset and coldest web, forms, UV and well as flexographics inks for the narrow web tag and label market; 2) a partnership with a world-class manufacturer and leader in printing ink systems and pressroom solutions; 3) a program with a greater focused on customer service and technical support; and 4) a process optimization approach that focused on improving quality and consistency, by employing total “workflow color managed printing”, leading to improve business efficiencies.”

“This important relationship launches a new era that will expand Pitman’s ability to provide our customers with consistent, reliable printing ink systems across the spectrum of print applications”. states Peter Moore, Pitman President.

“We are pleased to have the Pitman Company as a partner in the distribution and logistics of our commercial ink products,” said Brian Leen, president, North American Inks, Sun Chemical. “This agreement will help Sun Chemical better reach out and meet the needs of all our customers and extend it reach in the commercial marketplace while bringing efficiency in delivery and local service”.

About Sun Chemical

Sun Chemical, a member of the DIC group, is the world's largest producer of printing inks and pigments and a leading provider of materials to packaging, publication, coatings, plastics, cosmetics, and other industrial markets. With annual sales over \$4 billion, Sun Chemical has over 11,000 employees supporting customers around the world. The Sun Chemical Group of companies includes such established names as Coates, Hartmann, Kohl & Madden, and US Ink.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group B.V., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our Web site at www.sunchemical.com.

About Pitman Company

With more than a century of services as the leading provider of imaging solutions from design to print, the Pitman Company provides a full spectrum of products and system solutions, services and support for both the digital and traditional prepress and pressroom manufacturing processes. Pitman also offers tailored product solutions for the specific requirement of printing market segments to include commercial printing, packaging production, newspaper publishing, wide/grand format graphics printing, and CAD technical design. Headquartered in Totowa, New Jersey, the Pitman Company has branch locations with modern distribution and logistics centers across the United States. To see a list of locations and our full array of products and services www.pitman.com or call 888-274-8626