



PITMAN COMPANY NAMES STEVE RABOIN EVP, SALES AND MARKETING

TOTOWA, NJ, October 1, 2009 — Pitman Company, the leading, independent North American graphic arts supplier, has named Steve Raboin as its Executive Vice President of Sales and Marketing.

Mr. Raboin, who had been Executive Vice President of Marketing and New Business Development will be in charge of all sales activity, and continue to be responsible for leading the Company's division initiatives, Pitman professional services; and developing marketing plans for the organization.

Steve began his career with Pitman Company in 1999, and has held a variety of positions in sales, marketing and general management; including Vice President, Division Sales and Operations with the responsibility for managing Pitman's divisions. His previous work experience includes 22 years with Agfa Corporation, where he held several management assignments.

About Pitman Company

Now with more than a century of service as the leading independent North American graphic arts industry supplier, the Pitman Company provides the full spectrum of product and system solutions, service and support for both digital and traditional prepress and pressroom operations. Pitman also offers tailored product solutions for the specific requirements of printing market segments such as newspaper publishing and packaging production. Pitman.com, the company's e-commerce operation, is the world's largest online printing and equipment supplies store. The company is also the country's largest independent provider of imaging products to the graphics, corporate and technical design marketplaces. Headquartered in Totowa, New Jersey, Pitman Company has branch locations with modern distribution facilities across the United States.