

Agfa Graphics to Hold Open House Events in California and Massachusetts

Agfa Media Relations

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Agfa's technology experts to demonstrate various wide-format UV inkjet engines, display graphics, ink, software and more

Ridgefield Park, NJ – June 21, 2011 – Agfa Graphics announced today that technology experts will be on-hand for the company's free Open House Technology Demos taking place this week. Agfa will be showcasing an assortment of its UV, solvent, latex and aqueous compatible wide format printing systems along with display graphics, inks, software and more. The open house events are being held at Pitman, an Agfa company demo facilities in City of Industry, CA, and Wilmington, MA, on Wednesday, June 22nd and Thursday, June 23rd, 2011 from 10:00am-4:00pm.

Anyone interested in learning about digital inkjet printing systems is encouraged to attend the open house events, which will include demonstrations of engines from Agfa, Esko, HP and Epson. Attendees can also learn about Agfa's inks and other production technologies associated with inkjet printing, such as finishing systems, color management tools, web portals, job estimating software, and more. The open houses will showcase the company's extensive media assortment including Agfa's new environmentally-friendly, premium waterproof substrate called Synaps UV, and Duratex, it's solvent, latex and UV curable media. There will also be media from other vendors such as 3M, Transilwrap, 3A Composites and Neschen among others.

"Print shop owners interested in getting into inkjet printing can benefit from attending these open house events. The events are designed to illustrate how wide-format inkjet technologies can boost profitability and help printers diversify and grow. Those who have entered the inkjet market can learn new techniques and tips to help make their current systems and processes more efficient," said Deborah Hutcheson, Director of Marketing, Agfa Graphics, North America. "Wide-format inkjet is a fast-growing segment in the printing industry and is helping many printers differentiate themselves by offering new and exciting

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products and services to their customers that previously were unattainable for most commercial printers.”

Depending on the location, customers can receive the hands-on demonstrations on such printing systems as:

- Agfa's :Jeti 1224 HDC FTR and :Anapurna Mw
- HP DESIGNJET L25500
- EPSON STYLUS PRO GS6000
- Esko Kongsberg iXL 24

Anyone interested in attending the open house is required to register for the event. Please contact Antonia Davenport at 888-274-8626, x2452 or antonia.davenport@agfa.com. The open house events are being held at 21908 E. Valley Boulevard, City of Industry, CA 91789 and 200 Ballardvale St. Wilmington, MA 01887 on Wednesday, June 22nd and Thursday, June 23rd, 2011 from 10:00am-4:00pm.

About Agfa

The Agfa-Gevaert Group is one of the world's leading companies in imaging and information technology. Agfa develops, manufactures and markets analog and digital systems for the printing industry (Agfa Graphics), for the healthcare sector (Agfa Healthcare), and for specific industrial applications (Agfa Materials). Agfa is headquartered in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries around the globe. The Agfa-Gevaert Group achieved a turnover of 2.948 million Euros in 2010. Please visit us at <http://www.agfa.com>.

About Agfa Graphics

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and color management. Agfa Graphics is a worldwide leader with its computer-to-plate and digital proofing systems for commercial and packaging printing and the newspaper publishing markets.

Agfa Graphics is rapidly developing its position in the new segments of industrial inkjet with comprehensive solutions for various applications such as documents, posters, banners, signage, displays, labels and



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packaging materials. Its experience in both imaging and emulsion technology has provided the expertise required for developing a complete assortment of high-quality inks. Please visit us at

<http://www.agfagraphics.com>.

About Pitman, an Agfa Company

Pitman, an Agfa Graphics company, collaborates with world class manufacturers to provide a diverse offering of the most advanced solutions for the prepress, pressroom, wide format, newspaper, packaging and commercial printing industries.

Pitman reinforces its customer-focused approach by providing the market with an unmatched distribution network, expert specialists, and unparalleled service excellence.

Together, Agfa Graphics and Pitman deliver integrated and complete solutions tailored to the ever-changing needs of the graphic communications industry, enabling businesses to produce powerful messages and be more profitable.

Please visit us at: www.pitman.com

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