



PITMAN COMPANY WELCOMES DAVID W. McCARTHY, PHD. TO ITS STAFF

TOTOWA, NJ, October 1, 2009 — Pitman Company, the leading, independent North American graphic arts supplier, announces the appointment of David W. McCarthy, PhD. as Executive Vice President of New Business Development and Strategic Planning.

David will be responsible for new product line business development. Working with all levels of management throughout the Company he will execute strategic planning, enhance vendor relations and implement new marketing initiatives designed to create greater customer value and stockholder wealth.

Prior to accepting this position, David served on the Board of Directors and as Senior Vice President of Latran Technologies, a manufacturer of high resolution color proofing systems in Woburn, MA. In addition, he served as Vice President and CTO of Polaroid Corporation Graphics Imaging Division. David brings experience and a proven track record of success in the graphic arts industry.

About Pitman Company

Now with more than a century of service as the leading independent North American graphic arts industry supplier, the Pitman Company provides the full spectrum of product and system solutions, service and support for both digital and traditional prepress and pressroom operations. Pitman also offers tailored product solutions for the specific requirements of printing market segments such as newspaper publishing and packaging production. Pitman.com, the company's e-commerce operation, is the world's largest online printing and equipment supplies store. The company is also the country's largest independent provider of imaging products to the graphics, corporate and technical design marketplaces. Headquartered in Totowa, New Jersey, Pitman Company has branch locations with modern distribution facilities across the United States.